CUF20107 Certificate II in Creative Industries (Media)

Modification History
Not applicable.

Description
Descriptor
This qualification reflects the role of individuals who perform a range of mainly routine tasks in the creative industry sectors, work under direct supervision, and use limited practical skills and fundamental operational knowledge in a defined context. It is, in essence, a preparatory qualification that can be used as a pathway into CUF30107 Certificate III in Media.

Job roles
- Community radio production assistant
- Community television production assistant.

Pathways Information
Qualification pathways
Pathways into the qualification
Candidates may enter the qualification with limited or no vocational experience and without a relevant lower-level qualification.

Licensing/Regulatory Information
Licensing, legislative, regulatory and certification considerations
There is no direct link between this qualification and licensing, legislative and/or regulatory requirements. However, where required, a unit of competency will specify relevant licensing, legislative and/or regulatory requirements that impact on the unit.

Entry Requirements
Not applicable.
Employability Skills Summary

**EMPLOYABILITY SKILLS QUALIFICATION SUMMARY**

The following table contains a summary of the employability skills required by the creative industries for this qualification. The employability skills facets described here are broad industry requirements that may vary depending on qualification packaging options. This table is a summary of employability skills that are typical of this qualification and should not be interpreted as definitive.

<table>
<thead>
<tr>
<th>Employability Skill</th>
<th>Industry/enterprise requirements for this qualification include:</th>
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</table>
| Communication            | • interpreting and clarifying written or verbal instructions  
                          | • providing standard information about services or operations to others                                                     |
| Teamwork                 | • seeking and responding to feedback on work in progress  
                          | • working as a member of a team and interacting with members of the public in a specific job role                           |
| Problem-solving          | • finding the most relevant source of information on the internet for a specific task  
                          | • recognising operational problems of a routine nature and referring them to the appropriate person                        |
| Initiative and enterprise| • developing an attitude towards work and learning that involves asking questions  
                          | • obtaining information in a culturally appropriate way                                                                       |
| Planning and organising  | • collecting and organising information in a way that allows for easy retrieval  
                          | • planning work tasks in a logical sequence                                                                                  |
| Self-management          | • following workplace procedures, particularly in relation to OHS  
                          | • producing work within deadlines  
                          | • seeking expert assistance when problems arise                                                                             |
| Learning                 | • keeping up to date with industry developments and trends  
                          | • improving techniques through practice                                                                                     |
| Technology               | • sending emails  
                          | • using the internet to source information                                                                                  |

**Packaging Rules**

<table>
<thead>
<tr>
<th>Packaging Rules</th>
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<tbody>
<tr>
<td><strong>Total number of units = 8</strong></td>
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Packaging Rules

<table>
<thead>
<tr>
<th>4 core units</th>
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<tbody>
<tr>
<td>2 units from Group A</td>
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<tr>
<td>2 elective units</td>
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The 2 elective units may be selected from the remaining **Group A units** and/or **Group B units** listed below any endorsed Training Package or accredited course at the same qualification level.

Elective units must be relevant to the work outcome and local industry requirements.

**Core units**

**Creative thinking**
- BSBCRT101A  Apply critical thinking techniques

**Industry context**
- CUFIND201A  Develop and apply creative arts industry knowledge

**OHS**
- CUSOHS301A  Follow occupational health and safety procedures

**Workplace effectiveness**
- BSBWOR203A  Work effectively with others

**Group A units (specialist)**

**Art and construction**
- CUEPRP03B  Apply a general knowledge of props construction
- CUFPRP201A  Repair, maintain and alter props
- CUESCE05B  Apply a general knowledge of scenic art
- CUFSC201A  Prepare and prime scenic art cloths
- CUFSC202A  Repair, maintain and alter scenic art
- CUESET05C  Apply set construction techniques

**Audio/sound**
- CUESOU07B  Apply a general knowledge of audio to work activities
- CUFSSOU204A  Perform basic sound editing
- CUSSOU201A  Assist with sound recordings
- CUSSOU202A  Mix sound in a broadcasting environment
Packaging Rules

**Camera/cinematography**
CUFCAM201A Assist with a basic camera shoot

**Digital content and imaging**
CUFDIG201A Maintain interactive content
CULLB307C Use multimedia
ICPMM296A Create and test a CD-ROM/DVD

**On-air presentation**
CUFAIR201A Develop techniques for presenting information on radio

**Post-production**
CUFPOS201A Perform basic vision and sound editing

**Research**
CUFRES201A Collect and organise content for broadcast or publication

**Group B units**
**Creative process**
BSBCRT301A Develop and extend critical and creative thinking skills

**Customer service**
BSBCUS201A Deliver a service to customers

**Design**
BSBDES201A Follow a design process
BSBDES202A Evaluate the nature of design in a specific industry context

**Diversity**
BSBDIV301A Work effectively with diversity

**Financial administration**
BSBFIA301A Maintain financial records

**First aid**
HLTFA201A Provide basic emergency life support

**General maintenance**
MEM18001C Use hand tools
MEM18002B Use power tools/hand held operations
MEM05012C Perform routine manual metal arc welding
MEM5001B Perform manual soldering/desoldering - electrical/electronic
Packaging Rules

components

ICT use
ICAU2006B Operate computing packages

Information management
BSBINM201A Process and maintain workplace information

Lighting
CUFLGT101A Apply a general knowledge of lighting to work activities

OHS
CUETGE15B Handle physical elements safely during bump in/bump out

Sustainability
BSBSUS201A Participate in environmentally sustainable work practices

Workplace effectiveness
BSBWOR202A Organise and complete daily work activities

Selecting electives for different outcomes

This qualification allows learners to develop skills and knowledge to prepare for work, with some limited employment outcomes. The context for this qualification varies, and this must guide the selection of elective units. The following examples are designed to assist in the selection of appropriate electives for particular outcomes at this level, but they are in no way prescriptive:

Community radio production assistant
Core units plus:
- CUFAIR201A Develop techniques for presenting information on radio
- CUFRES201A Collect and organise content for broadcast or publication
  or
- CUSSOU202A Mix sound in a broadcasting environment
- CUFSOU204A Perform basic sound editing

Community television production assistant
Core units plus:
- CUFCAM201A Assist with a basic camera shoot
- CUFPOS201A Perform basic vision and sound editing
  or
## Packaging Rules

- CUFRES201A Collect and organise content for broadcast or publication
- CUFDIG201A Maintain interactive content